

### **UNDERSTAND AND CULTIVATE YOUR CULTURE •**

Employee and management culture are the lead indicators of business performance. When was the last time you measured your business's culture?

When was the last time you used that information to improve business performance?



## 01 / SURVEY

Using a 100% online platform, survey your team members to understand your business culture.



# 02 / REVIEW

Review your business's results across 10 key culture drivers of Australasian



# 03 / ACTION

We work with you to build a plan that is achievable, measurable and adds value to your

# CULTIVATE YOUR BUSINESS' CULTURE

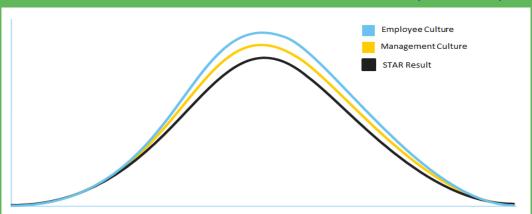




The Fusion Culture Program has been developed following the research paper "Cultivating Management Culture", based on data associated with the STAR Workplace Program from 2008 – 2018. Ask me for a copy of the White Paper.

Throughout the research paper, the underlying message was clear, culture is a leading indicator for business performance. Understanding how strongly your culture impacts your business, and your bottom line, can help realise the potential of your business.

The correlation between Culture and Business Performance (STAR Result)



#### **Key Australasian Culture Drivers**

Team Work

**Self Motivation** 

**Customer Focus** 

**Good Quality Communication** 

**Motivated Work Team** 

Team Leadership

Loyalty to the Business

**Business Acumen** 

Honesty and Integrity

Quality of Planning & Being Organised