

## FINANCIAL AND CULTURAL ADVANTAGES OF CREATING A CULTURE OF RECOGNITION

- ✓ Safe Work Australia identifies that insufficient appreciation can lead to psychosocial and physical hazards in the workplace, and implementing rewards and recognition programs **promotes compliance and protects your SME.**
- ✓ Deloitte's research indicates that investing in psychosocial well-being programs, including recognition and rewards-focused ones, can yield an impressive **average return of \$5.3 for every \$1 spent.**
- ✓ Given that over half of the surveyed people grapple with workplace stress, 69% of the overall participants believe that a simple "thank you" can significantly **enhance workplace well-being.**
- ✓ A recent report by Gallup found a staggering **4 out of 5 employees are feeling disengaged or disconnected** from their work. Their feedback suggests recognising employee contributions can improve this situation.
- ✓ According to a Dale Carnegie study, having engaged people within your organisation can help you **surpass competitors by a remarkable 202%.**



**HOW  
ARDCO**  
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**Don't let workplace disengagement affect your SME. Contact Howardco today to explore effective recognition and rewards solutions tailored for your team.**